

Development of Management Skills (MGMT 411)

Instructor by: Dr. Abdullah Alghafis

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Agenda

- * Maxwell reflection's (4-6)
- * Problem based learning (PBL) group
- * Linked-in story
- * Volunteer Platforms
- * Sustainable Development Goals
- * Introduction about Free courses/certificates Online
- * Maxwell reflection's (7-9)

Activity (1):

>> Form a group out of **four and select:**

Leader:

Writer:

Member 1,2,3,...:

Point out as many as your can lessons from reflections 1,2, and 3!

Then, present your group work in 2 minutes
by using English language.



AN INTRODUCTION TO
LINKEDIN

LINKEDIN

Founded in 2002, LinkedIn is a professional network with a global user base. Its purpose is to **connect professionals to each other, jobs, industry news, updates and insights**. Unlike Facebook and Twitter, this is a business focused social network for professionals.

LinkedIn is made up of the following core elements:

- Company Pages
- Profile
- Contacts
- Groups
- Jobs



Why Use LinkedIn?

- ❖ The world's largest professional networking site
- ❖ One of the most important tools employers use to find new employees
- ❖ Provides an easy way to promote yourself and build your network
- ❖ Allows you to easily collect information on companies you want to work for and prepare for your interviews
- ❖ Allows you to find people, like you, and connect with them through the system without needing their email address

CREATE A LINKEDIN Personal PAGE

1. Confirm your company name is correct
2. Add a company description
3. Upload an image (646x220px)
4. Upload your logo (100x60px) to the standard logo area
5. Upload your logo (50x50px) to the square logo area. This is displayed in your network updates
6. Add in your company specialties, company type, company size, URL, industry, operational status, year founded and your location
7. Publish your page



New "Settings" Homepage

Same information, just a new presentation, it is a little easier to use.

Ali Ahmed (TopLinked.com)

Member since: December 1, 2005

PRIMARY EMAIL [Change](#)

example@gmail.com

PASSWORD [Change](#)

ACCOUNT TYPE: BASIC

[Compare account types](#)

PAYMENT

- [View purchase history](#)

GET MORE WHEN YOU UPGRADE!

- [More communication options](#)
- [Enhanced search tools](#)

[Upgrade](#)



INMAILS



0 available [Purchase](#)



INTRODUCTIONS



0 of 5 available [Upgrade](#)



Profile



Email Preferences



Groups, Companies & Applications



Account

PRIVACY CONTROLS

[Turn on/off your activity broadcasts](#)

[Select who can see your activity feed](#)

[Select what others see when you've viewed their profile](#)

[Select who can see your connections](#)

[Change your profile photo & visibility »](#)

SETTINGS

[Manage your Twitter settings](#)

HELPFUL LINKS

[Edit your name, location & industry »](#)

[Edit your profile »](#)

[Edit your public profile »](#)

[Manage your recommendations »](#)

The Summary, the most important part of your profile.

Summary

abc@gmail.com

Be sure to put BOTH your full name and your contact at the very top.

Recent changes in visibility of 3rd degree contacts makes providing this information essential!

VP SALES & MARKETING / VP BUSINESS DEVELOPMENT / PRESIDENT / TECHNOLOGY

I am well known over my 15+ year career for generating multi million dollar sales growth in the tech industry, consistently propelling companies into industry leaders and building sales and marketing organizations for cutting-edge technologies.

Many also know me as the founder of GreenFest. A unique green festival promoting renewable energy, clean technology, and sustainable / organic living in a fun, outdoor festival setting (named the "Event of the Year" for 2009 and 2010 in The Hamptons).

I have built many very successful Business Development organizations in fast paced, high growth industries. I have a deep network of C-Level execs, political figures, financiers and members of the media, that are helpful to any organization.

I see that leveraging my skills as a well known sales and business development tech executive, with my passion and experience in clean technology makes big things happen, very fast.

I'm a passionate, enthusiastic leader and mentor; there is nothing I like better than working on fresh ideas with smart people dedicated to making them happen.

Specialties

Keywords. Executive, renewable energy, clean technology, solar, strategic sales, c-level sales, B2B, marketing, channel development, international sales, social media, branding, P&L, start-up, emerging technology, new product development, general management, EBITDA, strategic & tactical business planning, negotiations, business development, business plans, VP, VP Sales, VP Marketing, team-building, leadership, professional, hard working, high energy, integrity, charismatic, President

- This section must include all the key words that you want to be associated with.
- If you don't get the reader's attention here, chances are they are not going to read further.
- "Specialties" can just be a string of key words.

CREATE A LINKEDIN Personal PAGE

ADD PERSONALITY

Recent Updates

NUKO Agency (part of Remarkable Group) New Starter: Millie <http://lnkd.in/pCgdX3>

millehttp
MILLIEhttp

Organic
Targeted to: All Followers

68	0	0	0.00%
Impressions	clicks	Interactions	engagement

Sponsor update

Like · Comment · Pin to top · 11 days ago

How You're Connected

6 Employees on LinkedIn [See all](#)

Careers

Interested in NUKO Agency (part of Remarkable Group)?
Learn about our company and culture. [Learn more](#)

Products

Drive new leads and sales by showcasing what your business has to offer. [Add a product or service](#)

Header Image
646 x 218px

CREATE A LINKEDIN Personal PAGE

SHARE CONTENT (phrase, quotes, ...)

NUKO Agency (part of Remarkable Group) A few photographs from our summer conference in Winchester. <http://lnkd.in/Q3p78U>



Summer Conference 2013

nukoagency.co.uk · August 9, 2013 You may remember an earlier post about the Fish! philosophy being introduced into the Remarkable Group. Using the learnings and feedback over the last few months, it made sense to make this the agenda for our summer conference 2013....

Organic

Targeted to: All Followers

198 impressions 10 clicks 2 interactions 6.06% engagement

Sponsor update

Like (1) · Comment · Pin to top · 17 days ago

Byron Bucknall

Add a comment...

NUKO Agency (part of Remarkable Group) <http://lnkd.in/hqmeDQ>



Nuko
nukoagency.co.uk · July 15, 2013 Another brief, another tight deadline, another success! We love to keep things simple, and our very own 'Consultation Drive' Content Management System (CMS) was the perfect tool to create a development proposal website for our...

Organic
Targeted to: All Followers

54 impressions 1 click 1 interaction 3.70% engagement

Sponsor update

NUKO Agency (part of Remarkable Group) <http://lnkd.in/YWTBEE>



Nuko
nukoagency.co.uk · July 1, 2013 The revolution of the web, Facebook in particular, has resulted in our lives becoming increasingly more public. All of those embarrassing snaps of you head over heels at a bus stop, kebab in hand, expelling the contents of a...

Organic
Targeted to: All Followers

240 impressions 7 clicks 1 interaction 3.33% engagement

Sponsor update

CREATE A LINKEDIN Personal PAGE

CREATE A LINKEDIN Personal PAGE

Search for Jobs

- ❖ “Jobs Function” - Advanced Search
- ❖ Using the Simply Hired Hyperlink
- ❖ **Signal - New**
- ❖ **Within Groups - be sure to check Career Discussion**

You can access "Jobs" directly from the Home Page.

Jobs Home | [Saved Jobs](#) | [Saved Searches](#) | [Advanced Search](#)

Job Search

Keywords:

Job Title:

Company:

Location:

Country:

Postal Code: [Lookup](#)


Within:

Keep refine selections


[Show less...](#)

Sort by: [Relevance](#) ▾

[4 results](#)

 **Marketing Manager**
PVT Solar, Inc. - San Francisco Bay Area - Jan 26, 2011
▶ 10 people in your network at PVT Solar, Inc.

Acquisition Marketing Manager
SunRun - San Francisco Bay Area - Feb 9, 2011
▶ 4 connections can refer you to the job poster

 **Director of Marketing Analytics & Media Strategy**
SolarCity - San Mateo, CA - Jan 31, 2011
▶ 39 people in your network at SolarCity

Marketing Assistant (20 Hours / Week)
Satcon Technology Corporation - Fremont, CA - Jan 24, 2011

1 [See more jobs from Simply Hired that fit these criteria](#)

This first set is a listing of paid job postings only ...

More can be found using the SimplyHire Hyperlink.



By clicking on a particular posting...

Acquisition Marketing Manager

SunRun - San Francisco Bay Area

Job Description

SunRun is looking for an acquisition marketing manager. This position will manage all aspects of key customer acquisition programs for SunRun, including planning, implementation, measurement, and optimization. This position is highly visible at SunRun, and is perfect for someone with an analytical marketing background who is looking to make an impact on business results. The acquisition marketing manager reports to the director of online programs and website marketing, and will work closely with SunRun's marketing team, customer care team, and sales team.

About SunRun:

SunRun is changing the way Americans power their homes. How? We offer solar power service, the simplest and most affordable way for homeowners to go solar. Our mission is to bring solar power to all who want it. Help us get there by joining our team.

The big picture matters. We love what we're doing and are inspired by the impact SunRun can have on the environment. That's why we make sure to keep our mission and values at the top of our minds and close to our heart.

SunRun marketing is building SunRun into a national brand. In ten years, we expect that SunRun home solar systems will be on millions of homes, and our name will be synonymous with affordable clean power for homeowners. We're looking for people who are excited to build a consumer brand and help make the world a better place to live.

Responsibilities:

You will manage a small team to:



• Drive awareness and interest in SunRun among potential customers to a desired volume and cost

You can: see the posting details, apply to the job, see who posted the job and see who you know that can introduce you to him/her.

Apply Now

Request Introduction

Save job

Share job   

Posted By 

 **Pat Schoof** (2nd)
VP of HR (Company HR)
Send InMail

4 of your connections can refer you to Pat:

 **Jim Coughlin** (1st)
Staffing Executive
Request Introduction

 **Jaime Bott** (1st)
Human Capital Analyst at Sequoia Capital
Request Introduction

 **Nicholas A. Forde** (1st)
Researcher - North America HR Center of Expertise at Korn/Ferry International
Request Introduction

[View all 4 people](#)

Once you get a search that you like you can save it and it will run for you automatically.

Job Search

Keywords:

Job Title:

Company:

Location:

Country:

Postal Code:
 [Lookup](#)

Within:

[Show less...](#)

4 results [+](#) Save [[Go back to LinkedIn results](#)]

Partnership Marketing Director

Sungevity - Oakland, CA - Jan 27, 2011

[See who at Sungevity can help you get this job.](#)

Product Marketing Manager

Clean Power Finance - San Francisco, CA - Jan 21, 2011

[See who at Clean Power Finance can help you get this job.](#)

Vertical Marketing Manager - Strategic Accounts

Solyndra - Fremont, CA - Jan 15, 2011

[See who at Solyndra can help you get this job.](#)

Marketing Specialist

Siemens - San Ramon, CA - Dec 5, 2010

[See who at Siemens can help you get this job.](#)

1

The new “Signal” function allows you to search twitter feeds of your connections for key words such as “jobs”, “hiring”, or industry terms of interest.



5 days ago • LinkedIn has changed the way you email members of a gr... • Like (5) • Comment (1) • More »

All Updates • **Shares** • **Jobs** • More ▾

? Search Updates 🔍

Jeanmarie Boben is hiring: [Marketing Database Analyst](#) at Spring Search Group and 1 other position.

3 days ago

Gerry Cohen is hiring: [Software Engineer CACE](#) at Riverbed Technology and 1 other position.

7 days ago

Show more...

CREATE A LINKEDIN Personal PAGE

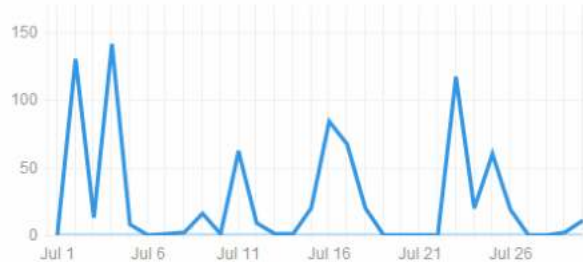
INSIGHT & ANALYTICS

Date Range: Previous month

Reach ?

Sponsored Organic

Impressions



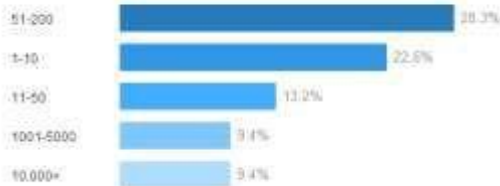
Engagement ?

Sponsored Organic

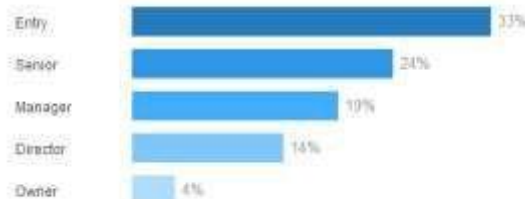
Clicks Likes Comments Shares Followers Acquired Engagement %



Company



Seniority



CREATE A LINKEDIN Personal PAGE

SOME FIGURES

- 60% of LinkedIn members are interested in industry insights (2012)
- 53% of LinkedIn members are interested in company news (2012)
- 43% of LinkedIn members are interested in new products and services (2012)
- Top 3 countries for Platform usage is USA, India and UK (2012)

CREATE A LINKEDIN Personal PAGE

WHY USE A GROUP ?

- You can connect with a range of contacts in your industry
- Join in discussions by sharing insights, posting articles and asking questions
- Showcase your amazing knowledge of your industry
- Help to build relationships with prospects
- Gain access to larger networks and professionals
- Raise your own profile

CREATE A LINKEDIN Personal PAGE

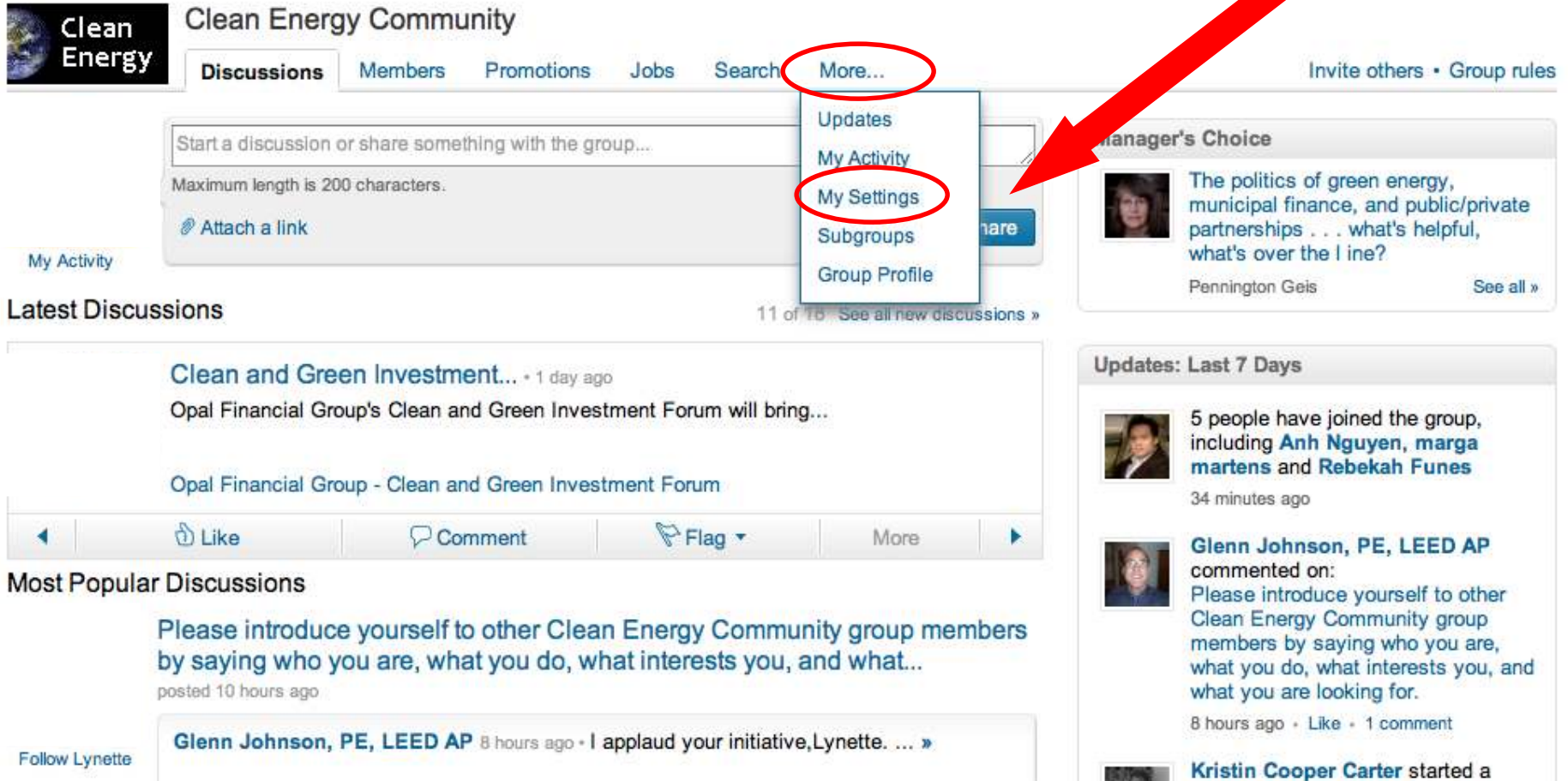
WHY USE A GROUP ?

- ❖ This is where you will learn about open positions
- ❖ Hear the latest news on industry trends
- ❖ Post questions to colleagues and peers
- ❖ LinkedIn just recently changed posting policy to disallow free job postings within the Groups “Jobs” tab. Be sure to check “Career Discussions”

You can access "Groups" directly from the Home Page.

The image shows a screenshot of the LinkedIn homepage. At the top left, the LinkedIn logo is visible, followed by the text "Account type: Basic". On the right side of the top navigation bar, there is a "Connections" link. The main navigation bar includes links for "Home", "Profile", "Contacts", "Groups", "Jobs", "Inbox" (with a notification badge showing "163"), and "More". The "Groups" link is circled in red. A dropdown menu is open from the "Groups" link, listing the following options: "My Groups", "Groups You May Like", "Groups Directory", "Create a Group", "Android Invasion : Resistance Is Futile", "Arbita CyberSleuths", "Bay Area Human Resources Network (BAHRN)", and "See all »". Below the navigation bar, there are profile management options: "Edit Profile" and "View Profile". A search bar is located on the right side of the navigation bar, containing the text "People" and a search icon, with the word "Advanced" to its right. The main content area features a post with the text "Professional tests and improve! - From Laura Craighead". Below the post, there is a link that says "+ Forward this profile to a connection" and three social sharing icons (Facebook, Twitter, and Email). On the right side, there is a "LinkedIn Polls" section with a "Create Poll" link. The poll question is "What do you like most about going away on business?". The poll options are: "Making new contacts", "Exploring a new city", "The comfy hotel bed", and "Superior staff service". Below the poll options, there is a yellow "Vote" button and the text "or see results". To the right of the poll, it says "Sponsored by" followed by the "Residence Inn Marriott" logo. At the bottom left of the page, there is a timestamp "4 hours ago" and links for "Like", "Comment", "Share", and "See all activity".

“My Settings” have been moved under the “More” tab.
The toggle to leave a group is now hidden within the “My Settings” feature.



Clean Energy Clean Energy Community

Discussions Members Promotions Jobs Search **More...** Invite others • Group rules

Start a discussion or share something with the group...
Maximum length is 200 characters.
Attach a link

My Activity

Latest Discussions 11 of 16 See all new discussions »

Clean and Green Investment... • 1 day ago
Opal Financial Group's Clean and Green Investment Forum will bring...
Opal Financial Group - Clean and Green Investment Forum


Like Comment Flag More

Most Popular Discussions


Please introduce yourself to other Clean Energy Community group members by saying who you are, what you do, what interests you, and what...
posted 10 hours ago


Follow Lynette **Glenn Johnson, PE, LEED AP** 8 hours ago • I applaud your initiative, Lynette. ... »


Manager's Choice

 The politics of green energy, municipal finance, and public/private partnerships . . . what's helpful, what's over the line?
Pennington Geis See all »

Updates: Last 7 Days

 5 people have joined the group, including **Anh Nguyen, marga martens** and **Rebekah Funes**
34 minutes ago

 **Glenn Johnson, PE, LEED AP** commented on:
Please introduce yourself to other Clean Energy Community group members by saying who you are, what you do, what interests you, and what you are looking for.
8 hours ago • Like • 1 comment

 **Kristin Cooper Carter** started a

The new opening page looks a little different, but it's basically still the same.



Clean Energy Community

[Discussions](#) [Members](#) [Promotions](#) [Jobs](#) [Search](#) [More...](#)

[+ Start a discussion](#) • [Group rules](#)

[Search](#)

[Member search »](#)

[Archive search »](#)

[All Discussions](#)

[Manager's Choice](#)

[Discussions I've Started](#)

[Discussions I've Joined](#)

[Discussions I'm Following](#)

[Pending Submissions](#)

All Discussions



Ceylan Thomson



[China Opens Doors to Israeli Solar Technology](#) [blog.cleantechies.com](#)

China yesterday reinforced its commitment to renewable energy by entering an agreement with an Israeli company specialized in combined heat and power (CHP). ZenithSolar signed a memorandum of understanding (MOU) with the Energy Bureau of Gansu Pro

10 hours ago • [Like](#) • [Comment](#) • [Follow](#) • [Share Link](#) • [Flag](#)



Lynette Bentley Please introduce yourself to other Clean Energy Community group members by saying who you are, what you do, what interests you, and what...

10 hours ago • [Like](#) • [Comment](#) • [Follow](#) • [Flag](#)



Kristin Cooper Carter [2012 Budget](#)

President Obama unveiled on February 14 a \$12.2 billion fiscal year (FY) 2012 budget request for the Department of the Interior (DOI). While roughly the same as the previous year, the budget requests \$72.9 million for renewable energy programs in 2012, an increase of \$13.9...

13 hours ago • [Like](#) • [Comment](#) • [Follow](#) • [Flag](#)



Kristin Cooper Carter [2012 Budget](#)

President Obama unveiled on February 14 a \$12.2 billion fiscal year (FY) 2012 budget request for the Department of the Interior (DOI). While roughly the same as the previous year, the budget requests \$72.9 million for renewable energy programs in 2012, an increase of \$13.9...

13 hours ago • [Like](#) • [Comment](#) • [Follow](#) • [Flag](#)

Be sure to check “Career Discussions” for additional job leads.

The screenshot shows the LinkedIn interface for a "Medical Devices Group". At the top, there are navigation tabs: "Discussions", "Members", "Promotions", "Jobs", "Search", and "More...". A "Post a career" button is visible on the right. On the left side, there is a sidebar with a "Jobs" tab (circled in red) and a "Career Discussions" tab. Below this is a "Search All Jobs" button. The main content area displays a list of job postings, each with a company logo, job title, location, date, and sharing information. The jobs listed are:

- Rapid Manufacturing Regional Sales Manager** by RPDG - Rapid Product Development Group, Inc. - Greater Boston Area - Mar 30, 2011. 6 connections can refer you, 2 members shared this job.
- Field Service Engineer** by Rapid Micro Biosystems - Greater Boston Area - Mar 24, 2011. 1 person in your network at Rapid Micro Biosystems, 2 members shared this job.
- 2nd Shift Production Supervisor** by Sil-Pro, LLC - Greater Minneapolis-St. Paul Area - Apr 4, 2011. 1 member shared this job.
- Head of Project Management Office** (partially visible).

On the left sidebar, under "Refine By", there are filters for "Company" and "When Posted". The "Company" filter includes "All Companies" (checked), Stryker (570), Amgen (149), Schneider Electric (6), Amyris Inc (6), and Pfizer Pharmaceuticals (5). The "When Posted" filter includes "Any Time" (checked) and "1 day ago (997)".

Just recently LinkedIn removed the ability for recruiters to post “Jobs” directly to your groups for free. You can still view them, but they are now in “Career Discussions” and you have to click through to find them.

After you become a member of a group, you can see other member's profiles.



Medical Device Professionals Network

Discussions **Members** Promotions Jobs Search More...

Forward this group

Search members

Search for names or keywords to find specific members of this group.

Search

Advanced Search

Members (17,872)

Sorted by: most relevant

Showing 1 - 20 of 17,872

 17  500+



Robert Kowalczyk (1st)

at Sharpstream Life Sciences, Warsaw Area, Poland

500+ followers | Stop following | See activity »

Send message



Senthil Kumar. (1st)

Quality Assurance Engineer at Hollister Medical (India) Ltd, Rewari Area, India

 500+

Historically, the greatest benefit to belonging to a group was the ability to email people you want to meet even if you don't know their email. Recent changes have made this much harder to do but it is still possible. Currently, the only way to reach out to people not in your 1st degree level of connection without paying for InMail is to go to the "Members" tab and roll over the name of the person you want to reach. As you roll over the name, the icon to the right will change to "Send message" from the connections icon.

Notes on Networking

Networking is NOT:

Asking for a job

Networking IS:

- Building relationships over time
- Asking others for a small amount of their time to provide specific, defined deliverables
- Offering to help
- “Paying it forward”

Compose your message to

Subject: Looking for information on engineering within Med Dev

Hello Ying,

We are both members of the Biotech & Pharma Network group on LinkedIn. I am interested in making a transition from Semiconductors into Medical Devices and your background interests me greatly. Would you be willing to take a 5 minute call to answer the following questions. I would greatly appreciate any insight you can offer me on making such a transition

- 1) What steps did you take to make the transition from High Tech into Med Dev?
- 2) What skills are the most transferable?
- 3) What skills did you find that you lacked when you made the transition?

Please let me know if you would be willing to take a short call from me. Please let me know what day and time would be best for you. Thank you very much in advance! Please let me know if there is anything I can do for you as well.

Here is a sample note to initiate a conversation.

Companies

Answers

Learning Center

Upgrade My Account

My Applications

Company Buzz

SlideShare Presentations

Box.net Files

Reading List by Amazon

Huddle Workspaces

WordPress

Google Presentation

Events

Get More Applications...

Need information on your target companies? Be sure to check here!

Applications

LinkedIn Applications enable you to enrich your profile, share your expertise, and connect with others. Applications are added to your homepage and profile enabling you to share your information.



FT Press Delivers

by FT Press

FT Press Delivers provides essential information on business and career from today's leading minds.



SAP Community Bio

by LinkedIn

Display your certified SAP expertise. SAP Community Bio application allows you to share your SAP contributions and credentials on your professional profile.



Blog Link

by SixApart

With **Blog Link**, you can get the most of your LinkedIn relationships by connecting your blog to your LinkedIn profile. Blog Link helps you, and your professional network, stay connected.



Events

by LinkedIn

Find professional events, from conferences to meet-ups, and discover what events are attending.

Following companies are a great way to painlessly stay on top of what is happening at your target companies.

Companies > Berkeley Bionics



Berkeley Bionics augment humans with wearable, artificially intelligent bionic devices called exoskeletons. In 2008, Berkeley Bionics introduced HULC™, an untethered exoskeleton which allows people to carry up to 200 lbs. for hours. On Oct. 7, 2010, Berkeley Bionics unveiled eLEGS, an exoskeleton ... more

Your Netw

New Hires (5)

Employees (21)



CEO

Eythor Bender, San Francisco Bay Area

How are you connected? (1 shared connection)



CFO

Max Scheder-Bieschin, San Francisco Bay Area

How are you connected? (1 shared connection)



Berkeley Bionics has 50 followers

Following

Share

How you're connected to Berkeley Bionics

0 (1st) Connections

3 (2nd) Employees in your network

21 Employees on LinkedIn



Check out insightful statistics about Berkeley Bionics employees »

Ads by LinkedIn Members



Staffing Professionals

Grow or Start your Staffing Firm - The Best Funding & Back Office Solutions

From: Damian Services

The default of the setting for following a company is for “In My Network”. Change it to “All Employees” to gather more information.

Companies > Berkeley Bionics

Change Following Settings

BERKELEY BIONICS Berkeley Bionics

I want to be notified when:

- Employees Join, Leave, or Are Promoted
- In My Network
- All Employees
- New Job Opportunities
- Company Profile Updates

I want to be notified by:

- Network Updates
- Email Digest (Will affect all followed companies)
Frequency: **Daily**

Save Changes or **Cancel** [Edit Privacy Settings](#)

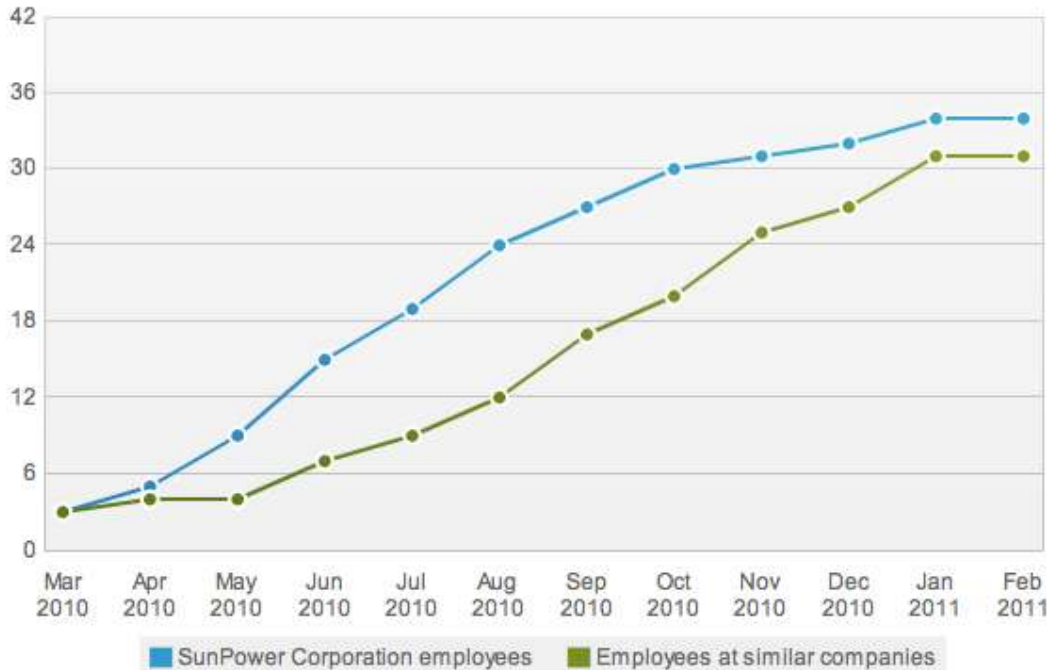
Ads by LinkedIn Members

Damian Staffing Professionals
Grow or Start your Staffing Firm - The Best Funding & Back Office Solutions
From: Damian Services

By scrolling down, you can discover all kinds of good information.

Annual Company Growth

As reflected by LinkedIn member profiles



Similar companies are based on the same industry and similar size

Before SunPower Corporation employees worked at...

- Cypress Semiconductor (20)
- Intel Corporation (19)
- Applied Materials (16)
- Cisco Systems (15)
- Sun Microsystems (14)



SUNPOWER



After SunPower Corporation employees went to...

- First Solar (7)
- Recurrent Energy (5)
- Suntech (5)
- Solaria Corporation (4)
- SolarCity (4)

Where employees of SunPower Corporation call home

- San Francisco Bay Area (500+)
- Philippines (309)
- Madrid Area, Spain (48)
- Rome Area, Italy (28)
- Geneva Area, Switzerland (27)
- Malaysia (24)
- Milan Area, Italy (16)
- Germany (15)

People also viewed

People who looked at SunPower Corporation also viewed

USEFUL LINKS

LINKEDIN: LIGHT READING

- LinkedIn Blog - <http://blog.linkedin.com/>
- LinkedIn Help - <http://help.linkedin.com/>
- App for Apple - <https://itunes.apple.com/gb/app/linkedin/id288429040?mt=8>
- App for Android -
<https://play.google.com/store/apps/details?id=com.linkedin.android>
- Managing Account Settings -
http://help.linkedin.com/app/answers/detail/a_id/66



Volunteer Platforms

Globally:

10 best volunteering platforms available on the web
(<http://benefitofvolunteering.com/best-volunteering-platforms/>)

Locally:

1- منصة التطوع
<https://nvg.gov.sa/>

2- البوابة السعودية للتطوع الخارجي
<https://volunteer.ksrelief.org/>

3- منصة التطوع الصحي
<https://volunteer.srca.org.sa/#!/home>

On-Campus:

At Qassim University

Why we need Sustainability ?



Why we need Sustainability ?



United Nations Sustainable Development Goals



Where
we
have
to
focus
?

United Nations Sustainable Development Goals



SDG PYRAMID

SUSTAINABLE
DEVELOPMENT
GOALS

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SPIRITUAL

11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



ECOLOGICAL

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



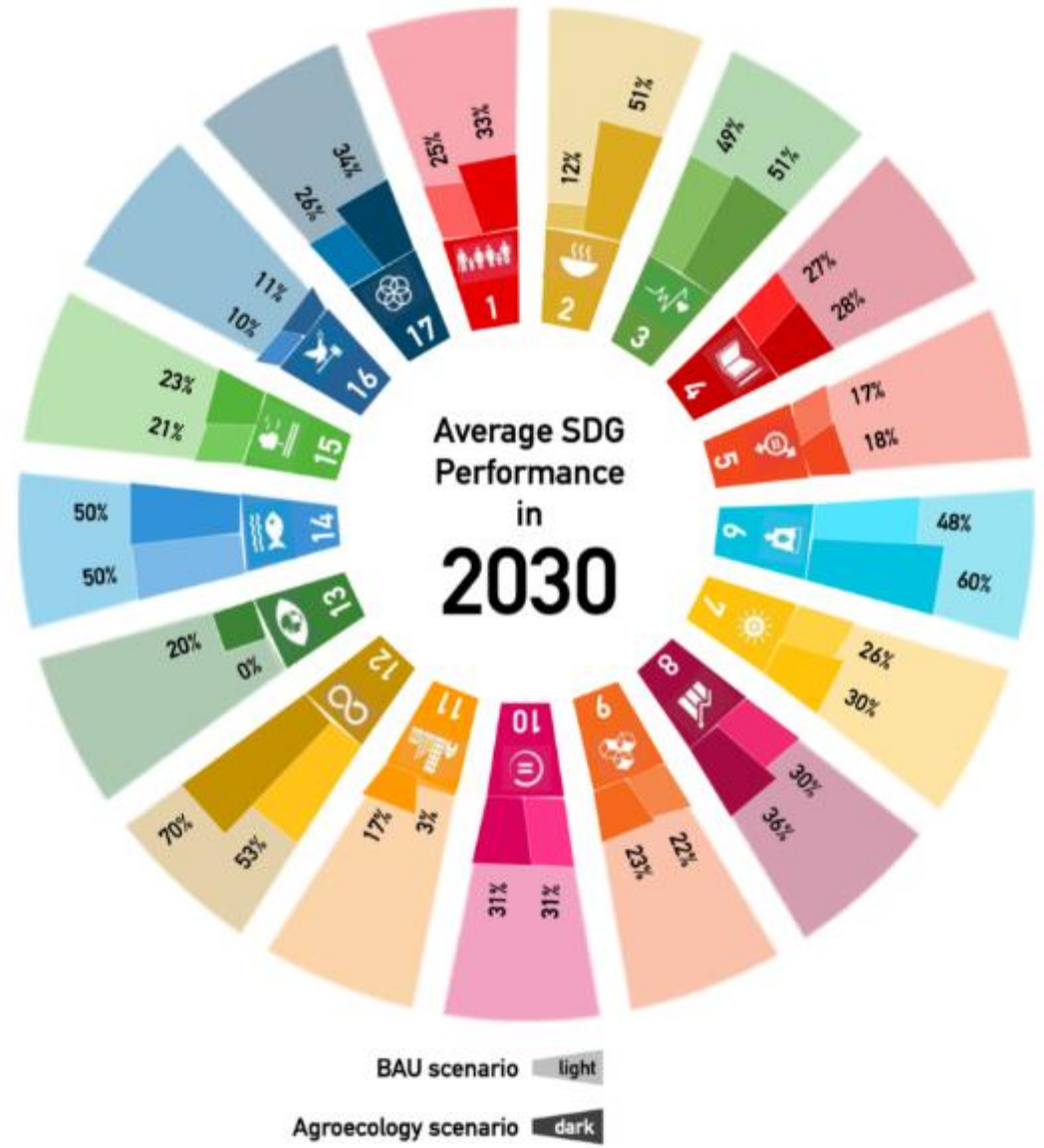
10 REDUCED INEQUALITIES



PEOPLE

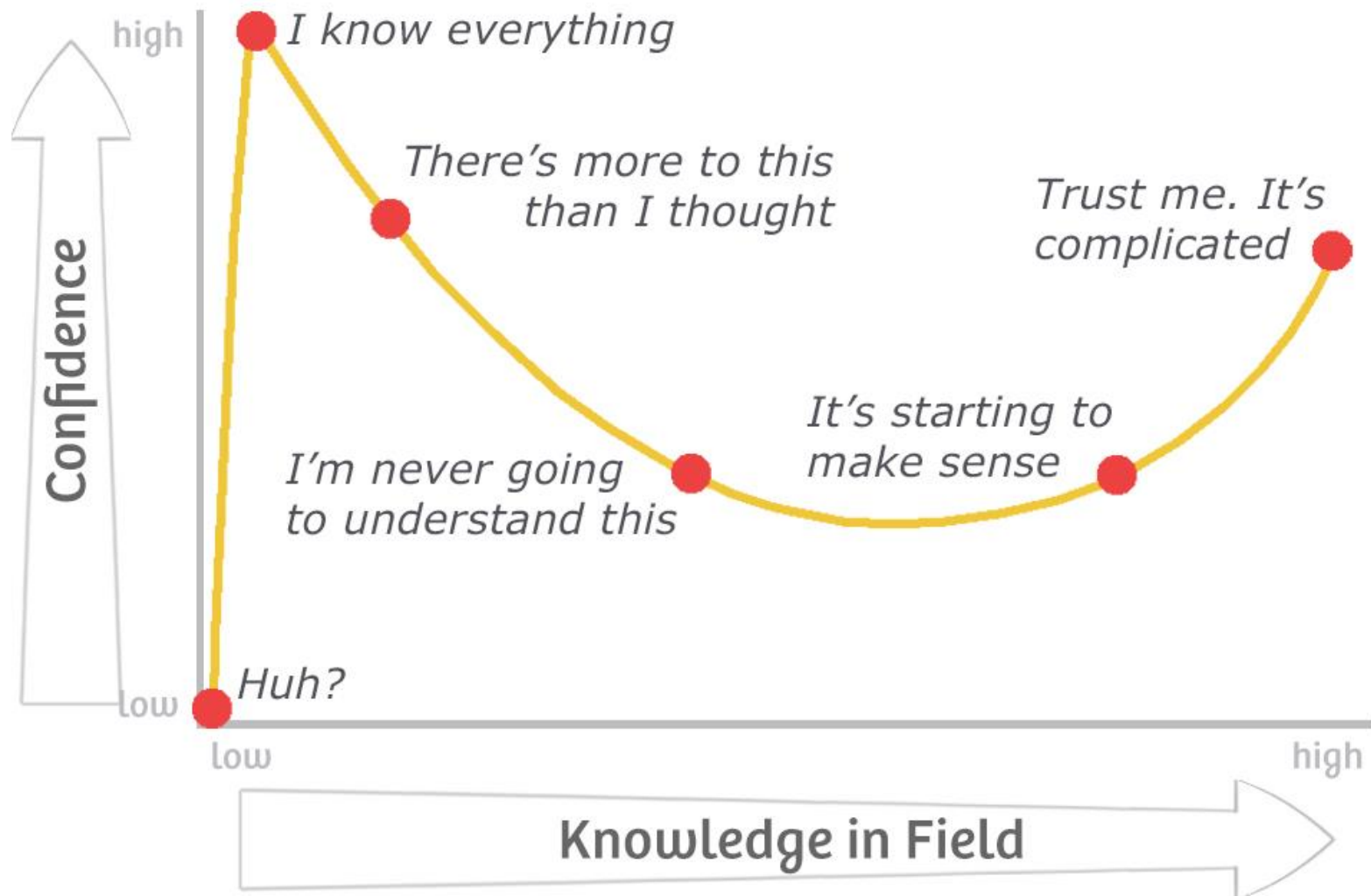
SUSTAINABLE DEVELOPMENT GOALS

2030

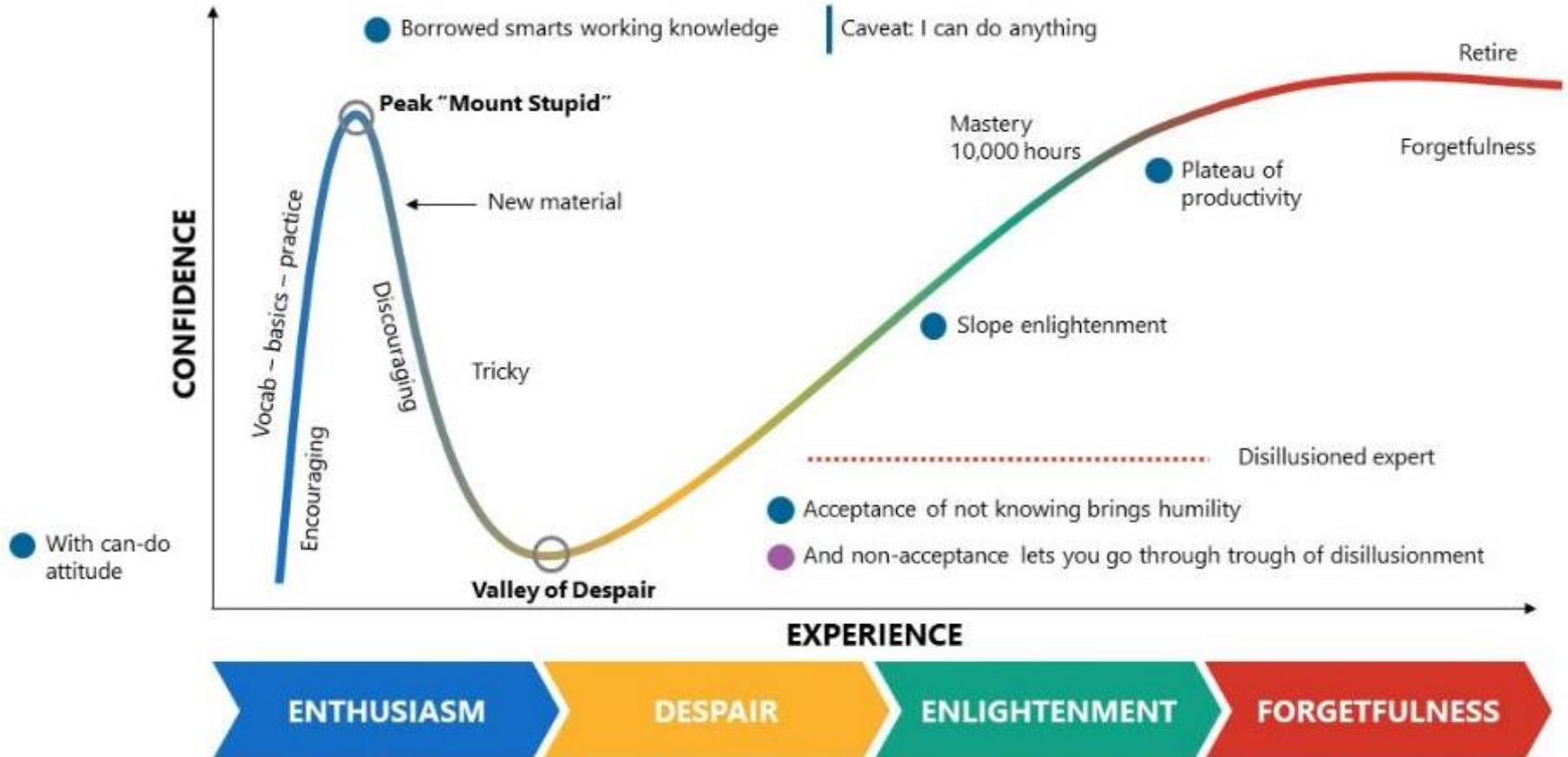




Dunning-Kruger Effect curve

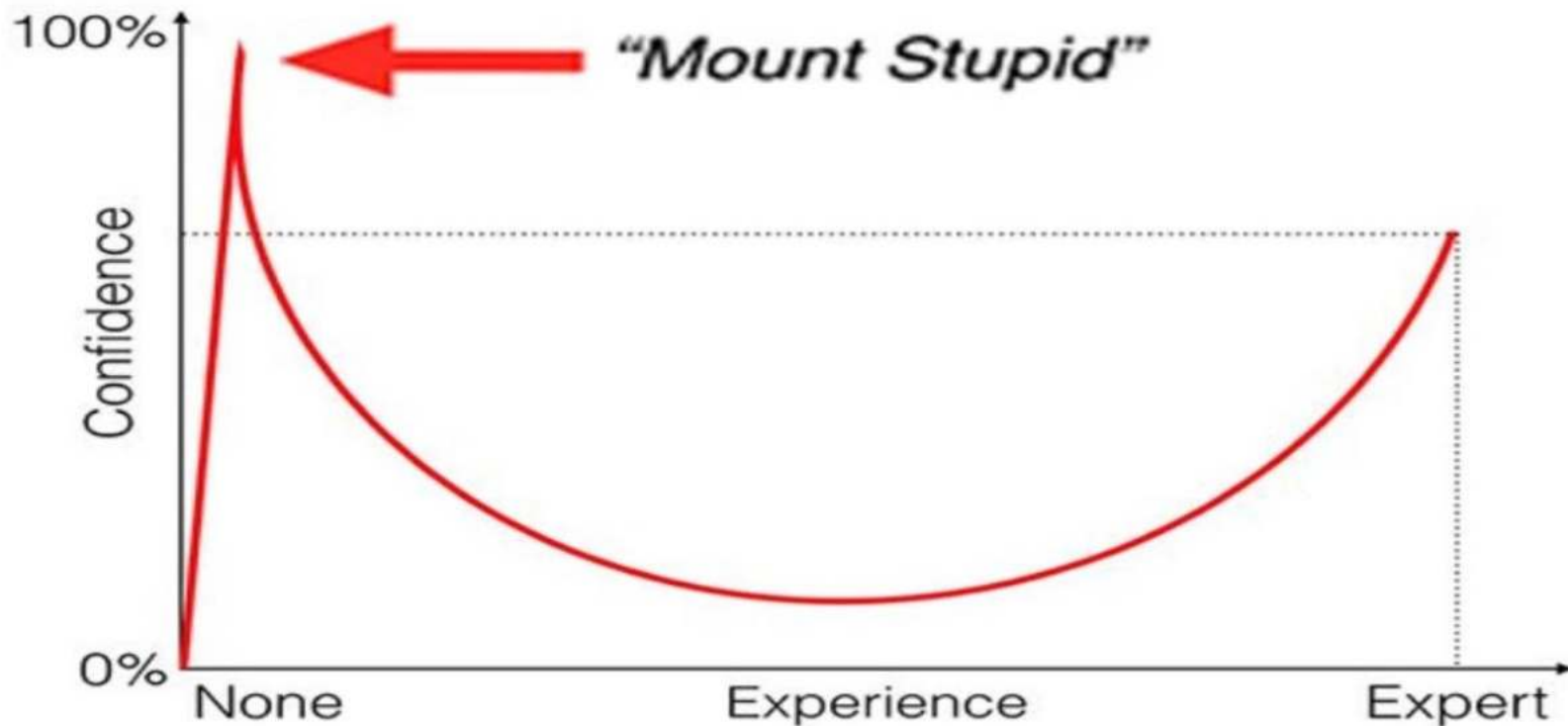


Dunning-Kruger Effect curve



Dunning-Kruger Effect curve

Unskilled and unaware of it: how difficulties in recognizing one's own incompetence lead to inflated self-assessments
Kruger, J., & Dunning, D. (1999)



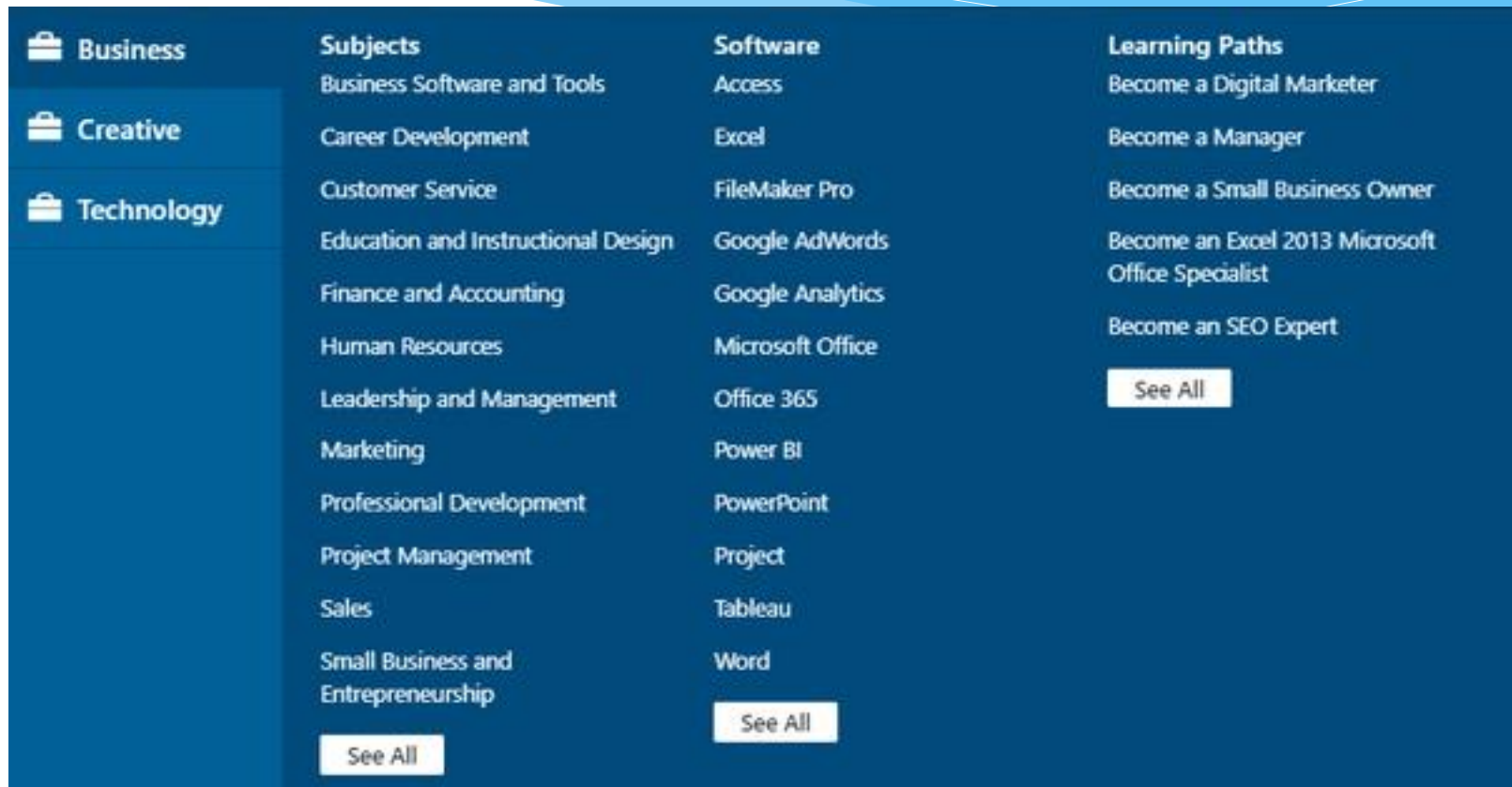


Free Course Online

Steps to Linked-in Free courses:

- *Log in in your linked-in account*
- *Type this is google: (LinkedIn learning)*
- *This is link will direct you to the page:*
<https://www.linkedin.com/learning/me>
- *Choose skills that you need to improve*
- *Use the free time nowadays to set a serious a weekly goal doable to be achieved.*

An example



There are literally thousands and thousands of expert created content on so many fields as you can see. The quality of video and audio is extremely good as well.

Note that:

- *Add these courses to your resume and linked-in profile*
- *Take the test if you want to get a certificate number*

Questions to consider...

- What are the benefits of LinkedIn learning courses?
- Does LinkedIn Learning provide certificates for the courses undertaken online with them?
- Should I put LinkedIn learning certifications on my resume?
- Is it worth to put certificates on my LinkedIn profile?
- After reading the risk one is exposed to, do you still want to pursue a career in healthcare?
- What is the right section to put a "certificate of thanks" in a LinkedIn profile?

USEFUL LINKS

- ❖ <https://www.udemy.com>
- ❖ <https://www.khanacademy.org>
- ❖ <https://online-learning.harvard.edu>
- ❖ <https://www.coursera.org>
- ❖ <https://www.edx.org>

Maxwell reflection's (7-9)

Due On Monday

18/10/2021

at 11:00 p.m.

Note:

- *Use your own words; copy from other recourses will consider as plagiarism.*
- *Any pdf or hand writing document submission will not be considered, only words file is submitted in blackboard is going to be accepted.*
- *For any questions, reach me by email: a.alghafis@qu.edu.sa*